



Experience
Mice





Why choose when you can have it all?

■ Alcúdia

■ Culture & History

■ Sun & Sea

■ Nature

■ Sport

■ Gastronomy

■ Events

■ Mice Venue

■ Mice Activities

3

5

6

9

11

13

14

15

27



Alcúdia, Mediterranean essence

Located in the far northwest, between the bays of Alcúdia and Pollença there is a peninsula with one of the most fascinating landscapes on the island of Mallorca, where nature colours and sculpts the scenery in its own unpredictable way.

This spectacular location, with its Mediterranean climate and mix of history, legend and tradition, is the perfect destination with stunning spaces for holding meetings and corporate events.



2h

Berlin
London
Paris

Alcúdia has a first-rate tourism infrastructure, unique sites and excellent accommodation facilities. It is just 45 minutes from Mallorca's airport with its connections to 30 countries and with 71 airlines operating flights to the island. It has an ideal climate with an annual average temperature of 18°C.

***Alcúdia is
a journey
of endless
experiences.
It can be
explored and
enjoyed 365
days of the year***





Experience
culture & history **Alcú
dia!**

App available on IOS or Android



Is history, culture and tradition

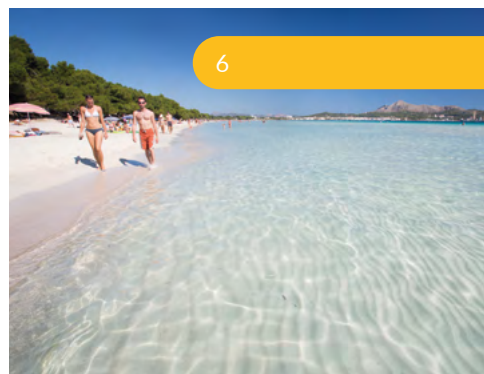
Within its natural environment, prehistoric, Roman, Arabic and medieval remains shape the special character of this place, with its fascinating historical and cultural heritage.

Its cobbled streets, ancient buildings and small squares offer a welcoming atmosphere, a legacy of its strong artisan tradition, which, along with the extensive annual calendar of cultural and traditional events, means visitors can discover the true essence of the place.

Museums, art galleries, musical, theatrical and literary competitions, art exhibitions, popular festivals, artisan and culinary fairs all form part of one of the island's fullest events calendars, and there is always something on throughout the year.



Experience
sun & sea



Alcúdia, the town of two bays

Is beach and sport

Alcúdia has one of the best bays in Europe for practising water sports, with ideal wind conditions and first-rate facilities, both on land and in the water, for amateurs and professionals. The range of water sports on offer is endless: snorkelling, diving, water-skiing, all forms of sailing, kayaking, windsurfing, paddle surfing, kite surfing and fishing.





Is sea and fun

Large pine forests, huge stretches of fine white sandy beaches and small coves with crystal clear waters represent the treasures of a coastline that extends for 30km, dotted with 18 beaches with different characteristics. At each beach you will find all manner of options: from complete relaxation to a wide variety of leisure and sporting activities.





Experience
nature

Alcú
dia!



**More than
200 bird
species**

An oasis for nature

Nature continues to reign in this corner of Mallorca. Much of the area consists of protected zones with interesting native flora and fauna.

You can explore our mini paradise through 12 walks that take you through little known locations, along special paths, offering impressive panoramas. The routes cover the coast, hills and marshland, with the intense blue of the Mediterranean as a constant backdrop.

It is impossible to visit Alcúdia and not see birds. Thanks to the wide variety of habitats and specially protected areas, throughout the year we have more than 200 species of marine, coastal, urban, forest, farmland, mountain and wetland birds, some common and ubiquitous and others rare and localised.



Alcúdia on foot

Thanks to the island's climate the routes can be walked at any time of the year. However, the best season is spring, because you can enjoy nature bursting into life to the full, with all its varied colours and lights.

1 ERMITA DE LA VICTÒRIA



2 PARC NATURAL DE S'ALBUFERA



3 CIUTAT ROMANA DE POL-LENTIA



4 PUIG DE SANT MARTÍ



5 COSTA NORD



6 L'ALBUFERETA



7 CAMÍ DE L'HORT DELS MOROS



8 ALCANADA



9 EL COLL BAIX



A Nordic Walking. RUTA DEL BARCARÈS



B Nordic Walking. RUTA DE LA VICTÒRIA



C Nordic Walking. RUTA DEL COLL BAIX



Alcúdia, a sporting destination

A benign climate, excellent transport links to the rest of the island, varied terrain and an extensive calendar of events throughout the year mean that Alcúdia is the perfect destination for practising open-air sports. Both the municipal district and the area's hotel establishments have adapted their facilities and services to meet sporting requirements.



Experience
sport

**Alcú
dia!**

Perfect for open-air sports



Alcúdia by bike

Cycling fans, from beginners to experts, can enjoy the excellent routes that vary in difficulty and length and go from the coast to the interior of the island taking you through beautiful, varied landscapes.

	Distancia	Desnivel
	km	m
CAP DE FORMENTOR	61,85	2128
ERMITA DE BETLEM-ARTÀ	78,57	1187
POLLENÇA-CAMPANET-BUGER	73,22	1187
MONESTIR DE LLUC	74,75	1223
SINEU	77,18	766
PUIG MAJOR	147	3087
FELANITX-SANT SALVADOR	141,98	1910
VALLDEMOSSA	136,37	1134
IRONMAN FULL	175,55	1908
IRONMAN 70.3	89,05	1301

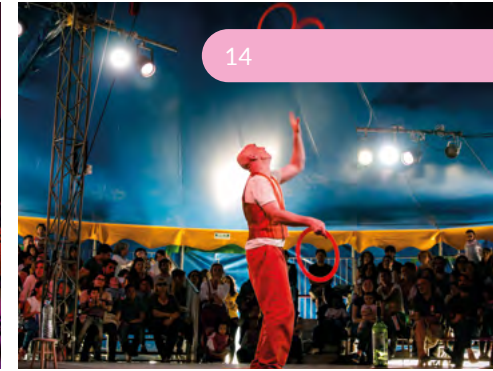
The taste and flavour of the Mediterranean.

Alcúdia tastes of sea and mountains. Alcúdia tastes of the Mediterranean. The finest meat, fish and seafood, seasonal vegetables and fruit, the highest quality olive oils and excellent wines are the ingredients of our magnificent and varied cuisine. Sampling tapas, “pa amb oli”, traditional food, creative cooking or avant-garde haute cuisine are all options that Alcúdia offers to suit every palate, whether you’re dining at a beach club, on a terrace by the sea or in the old quarter within the medieval walls.



Experience
gastronomy **Alcú
dia!**





Festivals and events

Alcúdia is the expression of culture and passion throughout the year. Traditional festivals, theatre, music, art, fairs and events for all. Not to be missed.

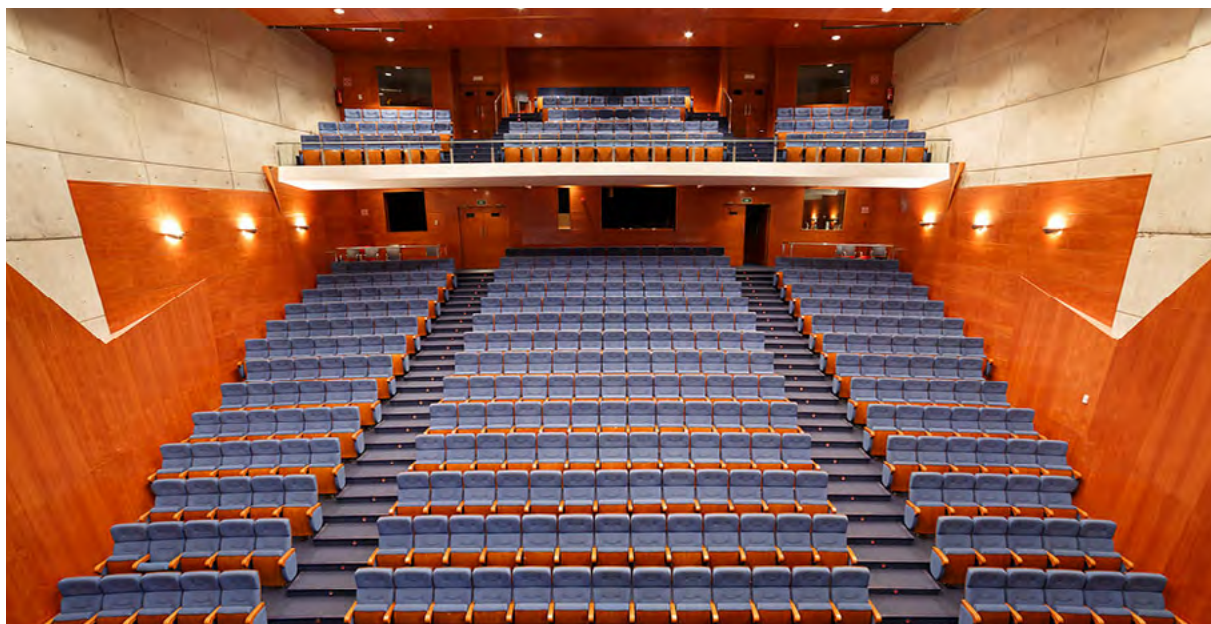
+ info. Event diary: www.alcudiamallorca.com

Experience
happenings

**Alcú
dia!**



Mice Venue



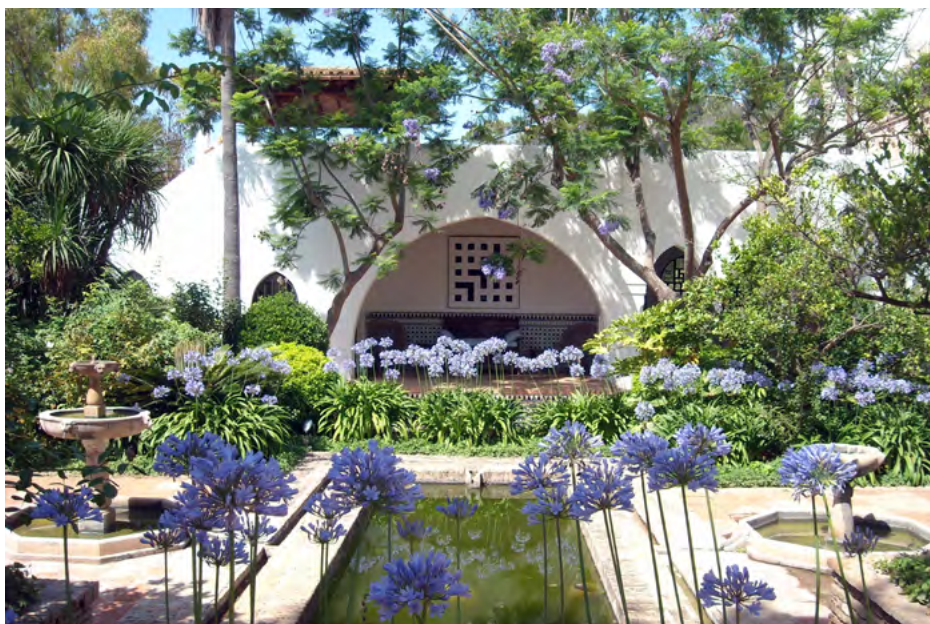
Alcúdia Auditorium

Alcúdia Auditorium offers all the necessary facilities for holding theatrical, music and dance performances, cinema showings, cultural celebrations and artistic events, conferences and congresses. Standing on a 3500 m² plot, the geometric building covers more than 2000 m² and houses a theatre with capacity for 477 people.

The building contains the main theatre with stalls and a dress circle, a press room, 7 seminar rooms, an office, one multi-purpose room with capacity for 50 people, a reception and an office for administrative services. It also has 2 double dressing rooms (for groups) and 2 small dressing rooms, simultaneous interpreting booths and a large vestibule with a reception service.

CONTACT

Ayuntamiento de Alcúdia
Área de Cultura
Plaça de la Porta de Mallorca, 3
07400 Alcúdia
cultura@alcudia.net
+34 971 89 71 85
www.auditorialcudia.net



Sa Bassa Blanca Museum

Sa Bassa Blanca is a unique place to hold presentations, cocktail receptions, executive meetings, business lunches and other events.

Auditorium / Conference room. Capacity for conferences, meetings and cocktail receptions: max. 50 people. Lunches: max. 40 people.

Patio Arches. Capacity for conferences, meetings and cocktail receptions: max. 50 people. Lunches: max. 40 people.

Entrance Porch. Capacity for cocktail receptions: max. 50 people. Lunches: max. 35 people.

Rose Garden Porch. Capacity for meetings and cocktail receptions: max. 20 people.

Pavilion Gardens. Capacity for meetings and cocktail receptions: max. 100 people.

Haima. Capacity for meetings and cocktail receptions: max. 100 people. Lunches: max. 70 people.

CONTACT

Fundación Yannick y Ben Jakober
Finca Sa Bassa Blanca
Camí del Coll Baix s/n, Alcúdia - Mallorca
+34 971 54 98 80 | +34 971 54 69 15
eventos@msbb.org
www.msbb.org

Can Torró Library

The old Can Torró mansion has been restored and fully equipped for its new social function. The neighbouring building of Can Fondo, another architectural jewel dating back to the fourteenth century, has recently been added as part of the complex. Their patios have been joined and one place complements the other in their role of promoting culture and the arts.

Basement capacity: 50 pax.
Patio capacity: 175 pax.



CONTACT
Xisca Nicolau
Fundació Biblioteca Can Torró
Carrer d'en Serra, 15
07400 Alcúdia
biblioteca@cantorro.es
+34 971 547 311
www.cantorro.es

Pont de la Vila Roja

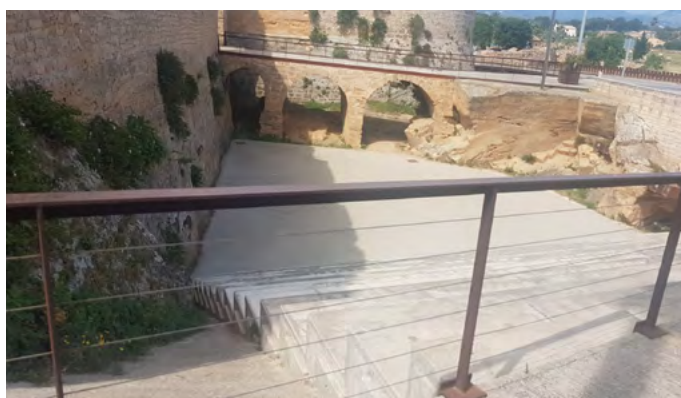
Work on Alcúdia's medieval walls began at the start of the fourteenth century and was not completed until the end of the same century. The quadrangular structure reaches an average height of 6 metres and has 26 watchtowers positioned along the 1.5km perimeter, as well as a moat that still exists. The walls surround the old historical centre of Alcúdia and were declared an Artistic and Historical Site of Interest in 1974, along with the remains of the Roman city of Pol·lèntia.

Located by the "Pont de La Vila Rotja", in part of the old moat, an amphitheatre has been created for holding events.

Capacity of amphitheatre: 300 pax.

CONTACT

Ayuntamiento de Alcúdia
Área de Alcaldía
+34 971 54 88 11
turisme@alcudia.net



Hermitage of La Victoria

The Hermitage of La Victoria is located in the Atalaya de Alcúdia and houses the Sanctuary of La Victoria. The Sanctuary is Baroque in style and dates back to the seventeenth century.

This protected natural space with its impressive sea views is perfect for holding all fresco events.

Capacity of amphitheatre: 80 pax.

Capacity of hermitage square: 900 pax.



CONTACT

Ayuntamiento de Alcúdia

Área de Alcaldía

+34 971 54 88 11

turisme@alcudia.net

Bullring

The bullring is located next to Alcúdia's medieval walls and was built in 1892.

- Capacity: 1.570 pax
- Diameter of ring: 32m
- Andalusian patio: capacity for 100 people seated
- 2 gravel corrales (yards)
- 6 bullpens: 2 x 3m
- 3 storage rooms
- WIFI
- Bar and kitchen
- Option of installing marquees
- Staff coordination of the event
- Easy parking for cars and coaches (free of charge)
- Option of branding throughout the premises.



CONTACT
 Ayuntamiento de Alcúdia
 Área de Alcaldía
 +34 971 54 88 11
 turismo@alcudia.net

Alcanada Golf Club

The Alcanada Golf Club is the only 18-hole golf course in Mallorca located beside the sea. Designed by Robert Trent Jones Jr, it opened in 2003. The 6499-metre-long course blends naturally with the Mallorcan landscape. The Clubhouse and most of the holes offer magnificent views of the sea and the Illa d'Alcanada islet and the course is surrounded by pine and olive forests.

The CLUBHOUSE

The Golf Alcanada restaurant serves delicious Mediterranean dishes and food.

Alcanada Golf Club is the perfect place for large and small golfing events. A team specialising in marketing and arranging golfing events will assist you during the preparation and organisation of your event for between 10 and 150 players.

CONTACT

info@golf-alcanada.com

+34 971 549 560

www.golf-alcanada.com



Son Simó Vell

Son Simó Vell is an agrotourism farm, with all the necessary facilities for holding special events in an idyllic setting in a genuine Mallorcan farm, with a wine cellar for making and aging wine.



CONTACT
info@sonsimovell.com
+34 971 54 73 05
+34 678 400 277
www.sonsimovell.com



De Castro Group

The De Castro restaurant group was set up in 1996 and represents the union of family who are committed to producing fine contemporary cuisine that is influenced by the local landscape, climate and customs. Their wide variety of culinary offerings means they appeal to all manner of diners, from the most demanding of gourmets to those just looking for a relaxed meal.

Maca de Castro

Signature cuisine.

1 Michelin star, 3 Repsol suns.

www.macadecastro.com

Jardín Bistró

Mediterranean cuisine based on quality local produce.

www.bistrodeljardin.com

Jardín Catering

Complete catering service.

www.jardincatering.com

Danny's

Flavour combinations inspired by street food.

www.dannysgastrobar.com

CONTACT

Oficina Grupo De Castro

Catering: Mónica Martorell

monica@grupodecastro.com

+34 971 599 038

Alcúdiamar

Alcúdiamar is much more than just a harbour for sailors and boaters. It's a place where you can go for a quiet stroll, visit shops, sample delicious food in its restaurants, watch shows and participate in events. You can also use it as a base and starting off point for practising exciting sports like sailing, fishing and diving.

As well as the port's own nautical services, Alcúdiamar has 6 charter firms and 9 restaurants and catering companies, making it a special place for holding events.



CONTACT
alcudiamar@alcudiamar.es
+34 971 54 60 00
www.alcudiamar.es

Can Ramis

Can Ramis multi-purpose room.

This bright, air-conditioned multi-purpose room is equipped with seating, a sound system and audio-visual equipment. It is available for lectures, rehearsals, meetings and large conferences. There is a lift.

Capacity: 100 people.



CONTACT

Ajuntament d'Alcúdia
Transparència i Participació Ciutadana
mvanrell@alcudia.net
+34 971 549 195



Mice Activities

Alcudia Seatrips

Boat trips.

Organise all manner of events making the most of the advantages that the island's north coast offers.

Choose your route, enjoy our catering services and discover innumerable charming corners of the island, making your celebration special and unique.

Alcúdia Seatrips has a fleet of 6 boats and offers 6 spectacular routes:

SAILING CATAMARAN
FORMENTOR BEACH
CAP DE FORMENTOR
NORTH COAST
COVES AND CAVES
DOLPHIN ROUTE

CONTACT
info@tmbrisa.com
+34 971 54 58 11
www.alcudiaseatrips.com



Hidropark

THE ONLY WATER PARK IN NORTH MALLORCA

Run, leap, enjoy and experience the fun. Located in an exceptional setting in Puerto de Alcúdia just a few metres from the town centre.

Covering an area of 40,000 metres, it offers a huge variety of water attractions that will delight young and old alike.

There is free parking and WIFI for Hidropark customers.

All kinds of events can be held at Hidropark.

Park capacity: 2.000 pax

Reduced Covid 2020 park capacity: 1.000 pax

Amphitheatre capacity: 600 pax

Events from 6pm onwards



CONTACT

Caterina Vilaire

cvilaire@hidroparkalcudia.com

+34 971 89 16 72

www.hidroparkalcudia.com

Active Alcúdia

Activities in small groups of between 2 and 8 people led by experienced local guides. We also offer tours for larger groups.

Hiking

1. Alcúdia coastal walk
2. Vall de Bóquer
3. La Victoria
4. Cova Tancada cave
5. Formentor
6. Lluc Sanctuary

Coasteering

Explore the rocky coasts near Alcúdia, climbing and scaling rocks, snorkelling and even jumping from rocks.

Snorkelling

Snorkelling along the rocky coastline or on beaches that are generally quiet. We provide shorty wetsuits, masks and snorkels, fins and life jackets.

CONTACT

go @activealcludia.com
 +34 657 541 683 Patrick
 +34 608 655 572 Gerd
 www.activealcludia.com



Alcúdia Relax Erlebnistouren

Hiking, Nordic walking, personalised trips and workshops.

Alcúdia “a la carte”. Historical walk along the medieval walls and sampling of tapas with wine in the town.

Workshop on making Mallorcan herb liqueur held in a traditional Mallorcan farm in Alcúdia where the participants get to make their own liqueur that is typical of the island, based on medicinal plants and anise liqueur.

Relaxation day. Expressive movement, gong relaxation and beginners' drumming workshop among other activities.

Shinrin-Yoku – Forest bathing. A gentle walk through the forest of Puig de Martí.

CONTACT
Ute Moser
moserute@hotmail.com
+ 34 607 917 086



Olli Kite Mallorca

You won't just take your first steps in Kitesurf with us! On this course we'll train you in basic Kitesurf techniques in an ideal environment.

To ensure maximum success and for safety reasons our courses are always done in small, synchronised groups. Includes a SELF RESCUE course.

BASIC KITE SURF COURSE
 ADVANCED KITE SURF COURSE I
 ADVANCED KITE SURF COURSE II
 BEGINNERS WING SURF
 WING SURF FOIL
 PRIVATE CLASSES
 EQUIPMENT HIRE FOR WIND SURF – KITE SURF – WING SURF

CONTACT
 info@ollikitemallorca.com
 +34 608 376 948
 www.ollikitemallorca.com



Tourism Guide Gabriel Garcías

Historic Alcúdia walking tour. Its natural setting and prehistoric, Roman, Arabic and medieval remains shape the special character of this place with its fascinating cultural and historic heritage.

Its cobbled streets, ancient buildings and small squares create a welcoming atmosphere, a legacy of its important artisan tradition. This, along with a packed calendar of cultural events and ancient traditions throughout the year mean that visitors can discover the true essence of the place and its people.

The tour takes in the most important and historic places in Alcúdia.

Groups of 1 to 25 people
Duration 1 hour

CONTACT
Gabriel Garcías
marxandet@yahoo.es
+34 670 331 359



North Coast Adventure

We organise private events on our boat for companies, groups or private parties, adapting our routes and activities to our clients' preferences.

Maximum capacity 50 pax. (no minimum)

Food and drink optional.

Sports equipment (kayaks, SUP boards and life jackets) included.

Boat trips

Boat trip lasting approximately 5 hours around Alcúdia Bay visiting various coves. Option of kayaking along with coast visiting natural caves or stopping off on the Illa d'Alcanada islet to visit its lighthouse and going snorkelling and paddle surfing. We round the day off with an on-board barbecue.

Kayak trip

Kayak trips including snorkelling in Puerto de Alcúdia.

Maximum 26 pax. (no minimum)

Sports equipment (kayaks, SUP boards and life jackets) included.

CONTACT

info@northcoastadventure.es

+34 652 141 413

www.northcoastadventure.es



Ranxo Ses Roques

HORSE RIDING TRIPS IN THE MOUNTAINS AROUND ALCÚDIA

Horse riding through the Puig de Sant Martí forest with spectacular views of Alcúdia Bay. We have different horses for all ages and abilities from complete beginners to expert riders. We head out from our facilities directly into the woods, riding along the foot of the mountain (1-hour ride) or going up the small Sant Martí hill (2-hour ride).

INCLUDED IN THE ACTIVITY:

- Qualified guides
- Approved helmets
- Free collection service from hotels in north Mallorca
- Civil liability insurance
- We recommend booking in advance
- Open all year round
- Option of private group rides.

CONTACT

info@ranxosesroques.com

+34 644 029 022

www.ranxosesroques.com



Wind & Friends

Water Sports Sailing / Windsurfing / Kayaking / SUP / Classes and equipment hire.

Dinghy sailing. Short beginners' course. You will learn basic sailing concepts in a fun way and you can obtain a sailing certificate from the VDWS (from the Association of German Water Sports Schools).

Duration: Monday to Friday, approx. 3 hours per day.

Catamaran course. You'll shape up as a catamaran captain and you'll be able to wow with manoeuvres such as tacking, gybing and exercises to right a TOPCAT.

Advanced course. Building on the basic course, you'll learn the art of sailing a catamaran and harness use.

SUP - Stand Up Paddle boarding. Paddle boarding is a new sport that involves rowing while standing up.

Windsurf. Short beginners' course. You will learn basic windsurfing techniques so that you can surf in different directions and under different wind strengths, so windsurfing will no longer be a mystery for you.

Duration 5 days, 2.5 hours a day

CONTACT
info@windfriends.com
 +34 661 745 414
www.windfriends.com



Vamos24 Sport & Adventure Trips

Bike station located in Alcúdia.

Mountain bike guide; guided mountain bike trips; bike station (hire).
Mountain bike trips, hiking trips, incentives for companies.

17 routes with different levels that guarantee fun and take you to some of the most fascinating places on Mallorca.

Fully mountain bikes
Hardtail mountain bikes
Racing bikes
Fitness Bikes
Trekking bikes
E-Bikes

CONTACT
michael.nies@vamos24.com
+34 691 709 647
www.vamos24.com



Masio Tours Mallorca

ALCÚDIA – THE 7 SECRETS OF NORTH MALLORCA

Book one of our programmes, team experiences and activities for groups, meetings and incentives.

MasioTours offers unforgettable trips that take in the nature and culture of Mallorca, with trekking, adventure trails with canyoning, kayaking, caving, summer trips with snorkelling and swimming, trips for the whole family, combined boat trips, team building exercises, Nordic walking and much more.

CONTACT
Masio Vicens
info@masiotours-mallorca.com
+34 659 030 554
www.masiotours-mallorca.com





Experience
accommodation



Accommodation



Alcúdia welcomes you

Alcúdia, a unique and special place. Alcúdia offers an unbeatable setting where you can get away from it all and disconnect, enjoying spectacular sunsets over the sea and unforgettable moments contemplating how the setting sun tinges the mountains with ochre, outlining their profile.

Quality, hospitality, variety and extensive professional experience are the mark of the accommodation facilities available in Alcúdia, making it a special, unique place.

It has 90 accommodation establishments and 27,837 hotel beds, part of which specialise in MICE.

Agrupacion Hotelera de Alcúdia
info@alcudiahotels.com
+34 971 546 293



Ajuntament
d'Alcúdia



TOURISM OFFICES

ALCÚDIA
Passeig Pere Ventayol, s/n
Telf. (+34) 971 54 90 22
turisme@alcudia.net

PORT D'ALCÚDIA
Passeig Marítim, s/n
Telf. (+34) 971 54 72 57
turismepm@alcudia.net

CIUDAD BLANCA
Av. de les Palmeres
Telf. (+34) 650 730 940
turismepl@alcudia.net

alcudiamallaorca.com

 Alcudia Mallorca  @AlcudiaTourism  AlcudiaTourism